



SOUTH DAKOTA
STATE UNIVERSITY

INNOVATE **AI** SYMPOSIUM 2027

THURSDAY, APRIL 1, 2027

THE CANOPY | SIOUX FALLS, SOUTH DAKOTA



**SOUTH DAKOTA
STATE UNIVERSITY**

INNOVATE **AI** SYMPOSIUM 2027

ABOUT THE INNOVATE AI SYMPOSIUM

THE CANOPY BY HILTON | 120 EAST 4TH PLACE | SIOUX FALLS, SOUTH DAKOTA

Hosted by South Dakota State University, the Innovate AI Symposium brings together industry leaders, researchers, educators and students to explore the evolving role of artificial intelligence and its impact on industries, innovation and the future of our region.

Through engaging presentations, a research poster session, student pitch night and meaningful networking opportunities, the symposium creates a space to share ideas, learn from industry leaders and foster connections that drive innovation forward.

By connecting education, research, and industry, the Innovate AI Symposium aims to inspire collaboration and highlight the opportunities AI presents for South Dakota and beyond.

WEDNESDAY, MARCH 31, 2027

5:30PM – 8:30PM

Student Pitch Night and Networking Reception

THURSDAY, APRIL 1, 2027

7:15AM – 5:00PM

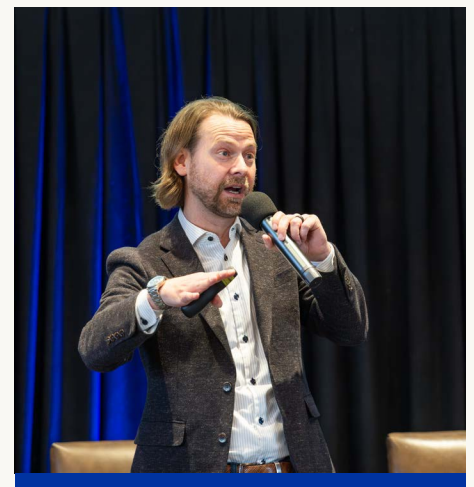
Innovate AI Symposium

WHY SPONSOR?

The Innovate AI Symposium convenes a highly engaged audience at the intersection of academia, industry, and innovation. Sponsorship offers visibility, credibility, and direct access to a community actively shaping the future of AI-driven innovation.

Each sponsor receives the following, in addition to other benefits listed:

- Logo placement on the event website
- Inclusion on the sponsor recognition slide displayed during breaks
- Verbal acknowledgment by the emcee



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$15,000

Exclusive Opportunity

Position your organization at the forefront of innovation with premier visibility and engagement throughout the Pitch Night and the Innovate AI Symposium.

Benefits:

- Recognition during opening remarks and up to ten (10) minutes of dedicated stage time
- Premium logo placement across both days: Wednesday | Pitch Night and Thursday | Symposium
- Eight (8) complimentary symposium registrations
- Featured social media spotlight
- Inclusion in event promotional email blasts to potential attendees
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app

PITCH NIGHT SPONSOR | \$10,000

Exclusive Opportunity

Support the next generation of innovators as students showcase bold ideas, creative solutions and entrepreneurial thinking.

Benefits:

- Opportunity to welcome guests from the stage immediately before Pitch Night begins
- Logo featured on signage
- Opportunity to award a “Sponsor’s Choice” prize to a student team
- Six (6) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app

ENTRANCE SPONSOR | \$10,000

Exclusive Opportunity

Make a memorable first impression with stand out brand visibility as attendees arrive for the symposium.

Benefits:

- Co-branded digital entrance display welcoming guests and creating an engaging, high-visibility brand experience upon arrival
- Logo prominently displayed near guest check-in
- Six (6) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app

SPONSORSHIP OPPORTUNITIES

KEYNOTE SPONSOR | \$10,000

Exclusive Opportunity

Align your brand with thought leadership and groundbreaking ideas during one of the symposium's signature presentations.

Benefits:

- Opportunity to welcome guests from the stage immediately before the keynote address
- Company logo on keynote session signage and slide
- Six (6) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app

GET CONNECTED SPONSOR | \$7,500

Exclusive Opportunity

Put your brand at the center of the attendee experience by helping bring the symposium's event platform and mobile app to life, connecting attendees with event details, speaker information, networking opportunities and more, all at their fingertips.

Benefits:

- Company logo co-branded on name badge lanyards for all guests
- Company logo prominently displayed within the event app
- Four (4) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app

LUNCH SPONSOR | \$7,500

Exclusive Opportunity

Bring attendees together over a shared meal while encouraging conversation, connection and collaboration.

Benefits:

- Opportunity to welcome guests from the stage prior to lunch being served
- Co-branded signage displayed near lunch stations
- Four (4) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app
- Opportunity to play a sponsor-provided video (3 minutes or less) during lunch

SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSOR | \$5,000

Exclusive Opportunity

Help attendees start their day energized and ready for a day of learning, innovation and connection.

Benefits:

- Opportunity to welcome guests from the stage while breakfast is available to guests
- Co-branded signage displayed near breakfast stations
- Three (3) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app
- Opportunity to play a sponsor-provided video (3 minutes or less) during breakfast

AI SURVEY SPONSOR | \$5,000

Exclusive Opportunity

Support the collection of valuable insights on artificial intelligence and extend your brand's visibility beyond the symposium.

Benefits:

- Logo recognition within the survey to all attendees
- Three (3) complimentary symposium registrations
- Featured social media spotlight
- Sponsorship acknowledgement on published sponsor survey results for the calendar year
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app

SESSION SPOTLIGHT SPONSOR | \$5,000

Six Opportunities Available

Connect your brand with focused conversations and emerging ideas in key areas of artificial intelligence.

Benefits:

- Opportunity to provide introduction to all guests before the start of the sessions in the featured category
- Inclusion of logo on the specific sessions in featured category on the event platform and mobile app
- Three (3) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app
- Opportunity to play a sponsor-provided video (3 minutes or less) prior to the start of the designated session

SPONSORSHIP OPPORTUNITIES

CONNECT LOUNGE SPONSOR | \$5,000

Exclusive Opportunity

Create a welcoming space where attendees can exchange ideas, build relationships and spark new collaborations.

Benefits:

- Logo featured on co-branded signage throughout the Connect Lounge space
- Opportunity to provide branded materials or swag in the Connect Lounge
- Three (3) complimentary symposium registrations
- Featured social media spotlight
- Opportunity to be a featured exhibitor both in-person and/or on the event platform and mobile app

REFUEL AND RECHARGE SPONSOR | \$3,000

Two Opportunities Available

Keep attendees energized and ideas flowing with refreshments throughout the symposium.

Benefits:

- Co-branded signage displayed near snack and coffee stations
- Two (2) complimentary symposium registrations
- Featured social media spotlight

INNOVATION PARTNER | \$1,500

Show your organization's commitment to advancing innovation, education and the future of artificial intelligence.

Benefits:

- Eight (8) complimentary symposium registrations
- Social media spotlight





SPONSORSHIP COMMITMENT FORM

Thank you for your support of the Innovate AI Symposium! Please complete the information below for your sponsorship commitment. We look forward to featuring you at the event!

CONTACT INFORMATION

Company/Organization: _____
Contact Name: _____ Title: _____
Street Address: _____
City: _____ State: _____ Zipcode: _____
Email: _____ Phone: _____
Signature: _____ Date: _____

Part of your marketing benefits is to provide a company logo and/or name recognition. If a logo is not available or provided, the sponsor name will be featured. When submitting the sponsorship commitment form, please also email a PNG and EPS version of your logo to Info@InnovateAI.Events.

SPONSORSHIP LEVELS

- | | | |
|---|--|--|
| ☐ PRESENTING SPONSOR \$15,000 | ☐ GET CONNECTED SPONSOR \$7,500 | ☐ SESSION SPOTLIGHT SPONSOR \$5,000 |
| ☐ PITCH NIGHT SPONSOR \$10,000 | ☐ LUNCH SPONSOR \$7,500 | ☐ CONNECT LOUNGE SPONSOR \$5,000 |
| ☐ ENTRANCE SPONSOR \$10,000 | ☐ BREAKFAST SPONSOR \$5,000 | ☐ REFUEL AND RECHARGE SPONSOR \$3,000 |
| ☐ KEYNOTE SPONSOR \$10,000 | ☐ AI SURVEY SPONSOR \$5,000 | ☐ INNOVATION PARTNER \$1,500 |

Total Sponsorship Commitment \$ _____. All sponsorships must be fulfilled annually. Payments must be made-in-full by March 6, 2027 in order to receive full marketing benefits.

PAYMENT INFORMATION

- ☐ My check payable to South Dakota State University (ATTN: Innovate AI Symposium) is enclosed
- ☐ Connect with me to pay via credit card (Note: there will be a 4.5% processing fee included)
- ☐ Send invoice via ☐ Email ☐ Mail

Once completed, email your sponsorship commitment form to Info@InnovateAI.Events.



**SOUTH DAKOTA
STATE UNIVERSITY**

INNOVATE **AI** SYMPOSIUM 2027

1007 Campanile Ave | Brookings, SD
605.688.5483 | Info@InnovateAI.Events

[X](#) [@](#) [f](#) [in](#) [▶](#) | InnovateAI.Events